

Kegan Herrick



PORTFOLIO

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Design

Web, flyers, print and email marketing – oh my! Browse my design samples below.

Website Layout

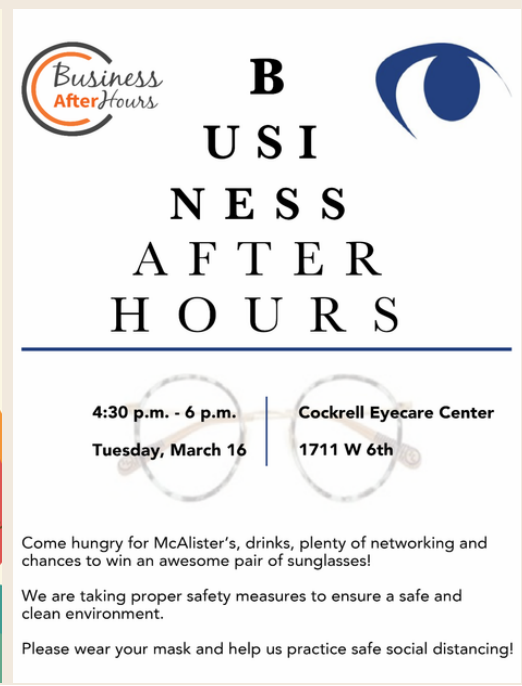


Additional web layout examples:

- Family and Consumer Sciences
- SUNUP TV

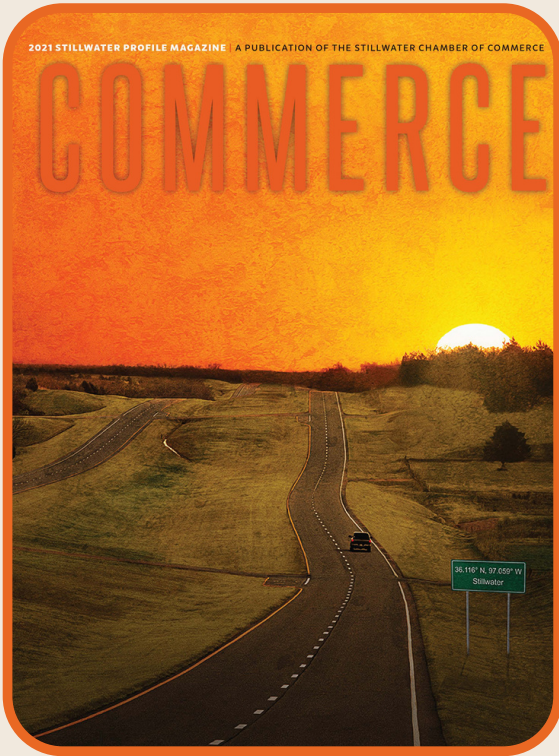
[VIEW WEBSITE](#)

Flyers



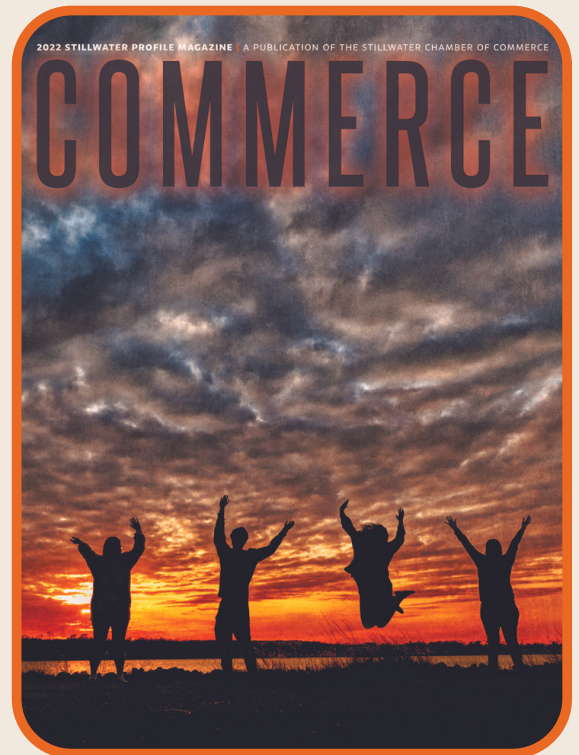
Print

Magazine production - created the content plan, assisted with layout and design, contributed articles, proofed & edited all articles + photos, and organized ads + cover photo. Click the image to view the magazine.



2021 Commerce Magazine

2022 Commerce Magazine



Email Marketing



Sign up for next week events!

Click the images below for more information & to RSVP



Join us as we welcome Stillwater Mayor Will Joyce, for an update on the State of the City and the plans for the future of Stillwater.

Friday, Sept. 10
11:30 a.m. - 1 p.m.
Meditations | 1205 N Country Club

Register by noon
Thursday, Sept. 9



Create teams of 5 to compete in Stillwater's city-wide steps challenge!

Registration is \$15 per person and covers the cost of the tracking platform & long sleeve tee.

Registration ends Sept. 8!



Join us for a delicious plate of NXT Level BBQ, live music, opportunities to kayak & paddle board, and participate in a scavenger hunt around the lake!

Thursday, Sept. 9
5:30 p.m.

East Side Lake McMurtry

Email newsletter examples:

- [eNews](#)
- [Upcoming Events Edition](#)

Photography



People

Engagement

- [Seth + Morgan](#)

Seniors

- [Taylor](#)
- [David](#)

Events

Chamber Events

- [Great Plains Business After Hours](#)
- [Legacy Village Business After Hours](#)
- [Ribbon Cutting](#)
- [Barnyard Olympics](#)
- [Judging Contest](#)



Other

Travel

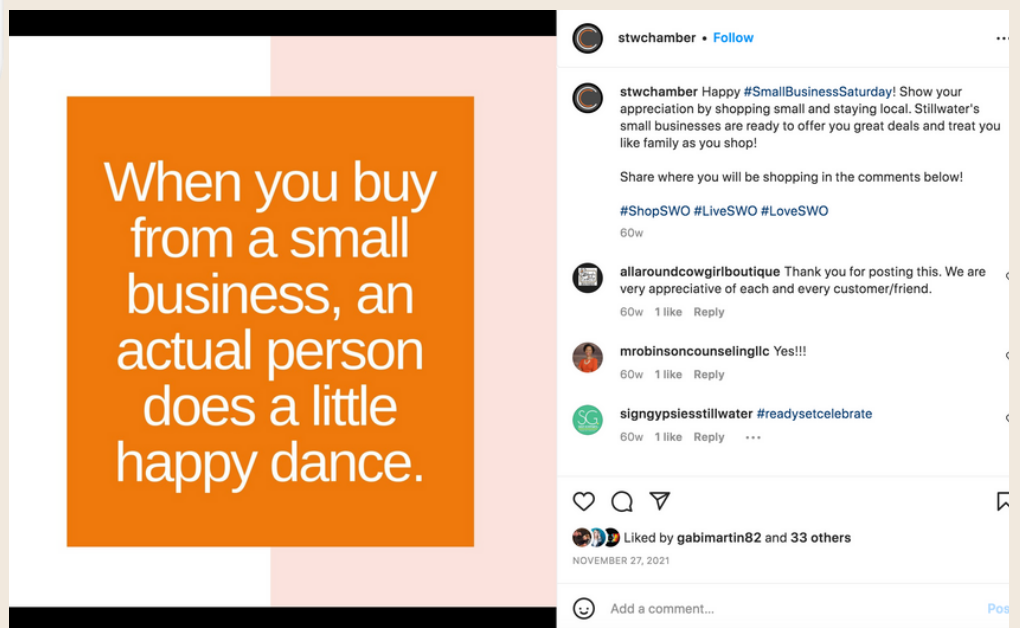
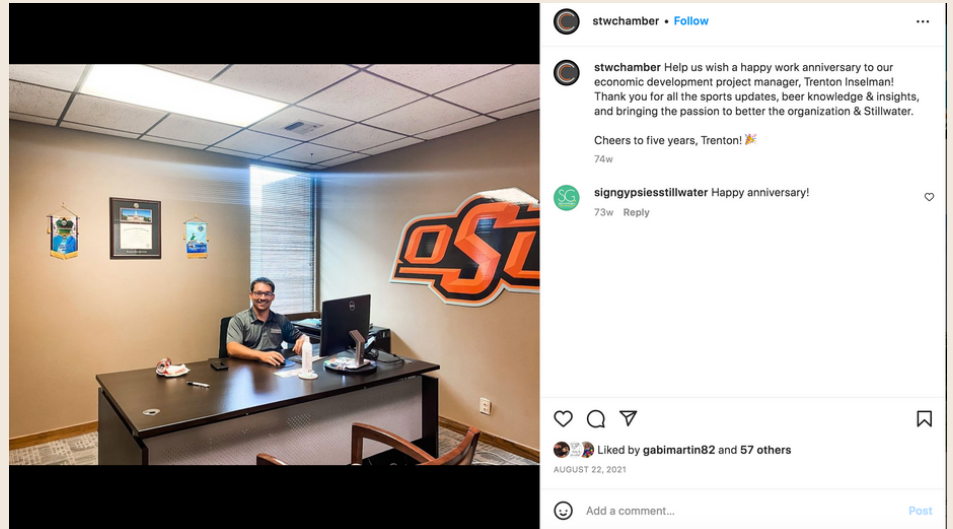
- [Thailand](#)
- [Low Country](#)

[Additional photography albums](#)



Social Media

Instagram samples from the Stillwater Chamber of Commerce.



Writing

Words paint a beautiful picture and can place a person in the moment they are reading while the story comes to life.

2020 Teacher of the Year

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Twisted Horn

Page 8

Agribusiness

Page 9-10

Scholarship Winner

Page 11

Poem Collection

Page 12

Ginger Billman

Each year a Stillwater Public School teacher is selected to represent Stillwater's teachers. The Stillwater Public Schools Teacher of the Year is someone who strives to provide innovative educational strategies and creates meaningful relationships with students and families.

Ginger Billman, a Richmond Elementary first grade teacher, was named 2020 Stillwater Public Schools Teacher of the Year. Billman graduated from Oklahoma State University with an elementary education degree special education option and completed a five-year master's degree option through The University of Central Oklahoma in special education.

Her career includes four years of teaching in Oklahoma City, six years in Cushing and has been teaching for 17 years in Stillwater totaling 27 years of teaching. Billman also teaches an adult professional development class called Great Expectations during the summer.

Growing up, Billman had a few mentors who inspired her career path as a teacher. She said her mentors took the time to create a relationship and took the time to get to know her, which she implements in her teaching as well.

"[My mentors] were influential in my life because they cared about me and not just what they were teaching," she said.

The big announcement was made during a live-streamed Zoom call. While on the virtual call, Marc Moore, Stillwater Public Schools superintendent, rang Billman's doorbell and congratulated her in person with balloons and a banner. Billman said she was, and still is, excited, and considers the title a great honor.

"I am still overwhelmed by it because I know how outstanding the other educators are in this district, so I am humbled by the fact it was me," she said.



Billman was also named a finalist for State Teacher of the Year. The winner is set to be announced in February.

Billman said her favorite part of teaching is watching children learn and see them fall in love with learning. She especially enjoys helping them develop a love for learning.

She said, "It's when that light bulb goes off and that ah-ha moment — it's probably the best feeling in the world to go 'they really get this.'"

The other part of teaching Billman is passionate about is the student teaching piece. She normally has one student teacher she helps navigate through the year focusing

on understanding classroom management. She said she learns just as much from them as they learn from her.

Billman said her advice to teachers, as this was heavy on her heart, is "to make sure they take time to recharge, emotionally, physically and mentally. It is important to rejuvenate. We need to be in a good place to be there and teach kids."

She said she knows she is right where she is meant to be and is thankful to work for Stillwater Public Schools.

"I do feel like it is an amazing district and even though it has been a tough year, I just see educators all over coming out of their comfort zones and learning things and doing things we never thought we'd be doing but we are making the best of it and that is who we are — we make the best out of situations," Billman said. ❄️

Story by Kegan Herrick

TWISTED HORN



EST. 2018

Kalee Horn with Twisted Horn

When a dream is meant to happen, there is no stopping the magic of family, support and community.

Kalee Horn, Twisted Horn owner, recent OSU graduate and Merry Main Street alumna, shared her ‘glow up’ story. What started as a small beginning of an online boutique is now a storefront on Washington Street, or better known as The Strip, in Stillwater.

The boutique idea started when Horn was sitting in Hideaway Pizza with her parents talking about her future and plans. Horn felt a slight void after graduating college and wanted to pursue working in a little shop on the weekends to fill the downtime of her Monday through Friday, 8-to-5 job.

As they chatted, her stepdad asked, “Why don’t you just open a store?” Cue Twisted Horn being born.

After establishing an online presence in 2018, Horn started setting up at stock shows. Then, the opportunity for Merry Main Street showcased; an approved application and meeting later, Twisted Horn had an official dome spot at the opening weekend of Merry Main Street, which happened to be Black Friday and Small Business Saturday, in November 2019.

Horn said, “[Merry Main Street] was really the first thing I have done in Stillwater that was community-wide.”

Shannon Williams and Alane Zannotti, founders of Merry Main Street, wrote a card to Horn and in the card read, “I think Stillwater would thrive having a brick and mortar of Twisted Horn.”

Horn said, “I’ll never forget, when Merry Main Street was over, it was so much fun. I absolutely loved it. It was such a great success. It confirmed people liked what I was doing.”

Horn said during her junior year of college, she told her dad about Buds Barbershop and how the little spot on the Strip would make a great boutique location.

Ideas started flowing and networking began as she started talking to The Cooper Penny owner one weekend about goals for her store. The Cooper Penny owner mentioned the barbershop location was vacant and looking for an owner. A few more calls and connections were made the following Monday, the empty building was seen on Tuesday, her parents came up Wednesday and the lease was signed Friday — all within a week the dream grew even bigger.

Blood, sweat and tears went into the storefront to get it ready. The plan was to open in April, but COVID-19 postponed the April opening. The doors opened in May 2020 and have been open since.

Horn said she didn’t think she would stay in Stillwater at first, but she loves Stillwater and stated the place grows on you.

“The town is a perfect size, perfect community and I love that there is always the youthfulness of the college-aged students,” she said. ❄️

Story by Kegan Herrick
Photo Courtesy Hanna Runner



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Where would you be without agriculture? Naked and hungry. Agriculture is part of every meal you eat and it's also in items you use and wear every day.

Agribusiness Committee members set up a booth at the Payne County Cattlemen's banquet Oct. 29, 2020, at the Payne County Expo Center. TOP FROM LEFT TO RIGHT: Michael Schrammel, Nathan Anderson & Thomas Walraven. BOTTOM LEFT TO RIGHT: Nancy German, Brunt DeMuth & Jim Rutledge

For more than 25 years, the Chamber Agribusiness Committee has been the voice of agriculture within the Chamber. The focus of the committee is to not only support youth in agriculture but to also

increase public education about agriculture. The committee's primary goals are to teach about the impact agriculture has in Payne County, support economic development in the agricultural community, and to keep

moving forward to make progress in brand awareness.

Nathan Anderson, an Agribusiness Committee member and Payne County Extension director, agriculture/4-H educator, said the

“The agricultural industry is a driven community,” Anderson said. “We want others to know the importance of [agriculture and how agriculture supports the community].” — NATHAN ANDERSON, AN AGRIBUSINESS

COMMITTEE MEMBER AND PAYNE COUNTY EXTENSION DIRECTOR, AGRICULTURE/4-H EDUCATOR

“We are not so far removed [from agriculture], people have this drive to go back to local and connect with their food source. I see a little bit of revitalization of the smaller mom and pop type agribusiness industries. Our community has access to good information and quality products.” – THOMAS WALRAVEN, AN AGRIBUSINESS COMMITTEE MEMBER AND BANCFIRST ASSISTANT VICE PRESIDENT

ASSISTANT VICE PRESIDENT

committee members all grew up in agriculture and understand the importance of being a voice for agriculture and promoting youth organizations like 4-H and FFA. These organizations help shape youth by teaching them about community service and how to stand up for what they believe in.

“Being involved in agriculture made me who I am as a person and led me to be successful in the business I am in,” said Brent DeMuth, Agribusiness Committee chair and Payne County Bank vice president.

“[Being part of the Agribusiness Committee] is a small way to give back and support some organizations that helped me become who I am.”

The economic impact of agriculture in the community is huge. For every dollar spent, the dollar turns over seven

times in the county before leaving. Anderson said on average the agriculture cash commodity is worth about \$40 million annually.

The Payne County Expo Center is an example of a positive economic impact agriculture has on the community. The Expo Center generates \$5 million annually in new tax revenue, most of which originates outside the community with money coming in via national livestock shows held at the Expo Center and the resulting investment in the community with the dollar turnover.

We are not so far removed [from agriculture], people have this drive to go back to local

and connect with their food source,” said Thomas Walraven, an Agribusiness Committee member and BancFirst assistant vice president. “I see a little bit of revitalization of the smaller mom and pop type agribusiness industries. Our community has access to good information and quality products.”

A normal year for the Agribusiness Committee starts with the Agriculture Appreciation Banquet in April. The banquet is the biggest committee event and serves to rec-

fourth grade students to help promote agricultural education in the upcoming generations; and Ag Day at Stillwater Public Schools, Stillwater FFA members lead fourth grade students through a rotation of different stations to learn about various ag related topics such as farm-to-table, ag mechanics, livestock care and raising, and cultivating plants.

This year’s events looked a little different due to COVID-19 and not being able to have in-person events, but that did not

stop the Agribusiness Committee from being involved and giving back to the community. The committee was still able to award its annual scholarship and also assisted with the Bucket Calf program, a cattle handling contest, a youth showmanship clinic, the Youth in Action conference and was a virtual pas-

ture tour sponsor.

Additionally, the committee sponsored a booth at the Payne County Cattlemen’s banquet, helped sponsor the Book Barn in front of the Stillwater Milling Company, and purchased gift cards to show appreciation to 4-H and FFA leaders in the county.

“The agricultural industry is a driven community,” Anderson said. “We want others to know the importance of [agriculture and how agriculture supports the community].”



Story by Kegan Herrick



The 2020 Agribusiness Committee sponsorship banner.

ognize people in the agriculture industry ranging from 4-H and FFA students to the Agribusiness of the Year and Farm Family of the Year awardees.

Other events and activities committee members are normally involved in are: the Business Persons Judging Contest, a fun way to educate people who are less familiar with agriculture by learning about and engaging with the different sectors of agriculture; Barnyard Olympics, a farm-related relay-style obstacle race; National Read a Book Day, when an agricultural literacy book is read to

2021 SCHOLARSHIP AWARDED

Cade Nicholas



The Stillwater Chamber of Commerce’s commitment to education and keeping students in the community continues as the 2021 Chamber scholarship was awarded to Cade Nicholas.

The Stillwater Chamber’s scholarship program recognizes a Stillwater High School senior committed to continuing their education in Stillwater in an effort to alleviate potential barriers to receiving a degree.

Nicholas plans to earn a finance degree from Oklahoma State University. He is no stranger to the world of business as he owns a mowing company and cared for more than 200 yards in the summer of 2021 alone.

He also has big plans to start as a redshirt freshman on the OSU Wrestling Team, a sport he’s spent his high school career preparing for.

“My life has been pretty much wrestling and school,” Nicholas said. “I’ve been wrestling since elementary school...and I’ve been going to the OSU [practice] wrestling room since I was really little.”

He was enrolled in the biomedical program at Meridian Technology Center as a high school sophomore and junior, allowing him to start his freshman year at OSU with 15 hours of college credits.

Nicholas said his Meridian program was tough but helped prepare him for what is to come after high school.

He never fell short of his priorities — wrestling and school — and said he looks forward to meeting new people, building relationships and making connections as he transitions into higher education and collegiate athletics.

“I know he is going to be an outstanding leader, business person, employee, whatever he wants to do,” said Ethan Kyle, Stillwater High School wrestling head coach. “He is an outstanding young person.”

Congratulations, Cade!

“I know he is going to be an outstanding leader, business person, employee, whatever he wants to do.” — ETHAN KYLE, STILLWATER HIGH SCHOOL WRESTLING HEAD COACH.

Poems

Halloween

Magic swirls as the pumpkins glow; children cheer trick or treat for the candy they love so dear; the chill in the air brings out the fright as screams and boos echo in the night;

Halloween is finally here —

Skeletons dance in a haze, bats twirl under the moon's glaze, black cats roam free & spells illuminate with the breeze on this night of Halloween — the clock strikes midnight & mischief disappears until October 31 rises next year

Snow

The air changes, and the mood shifts to encompass a sense of peace and comfort; a feeling of acceptance for the unknown comes to light; the chill in the air fiercely sets in as snowflakes dance from the sky telling a story; each crystal unique, mysterious & magical – winter wonderland is here, beautiful & bright

County Fair

Every summer the smell of funnel cake fills the air; while laughter and howling from the rides filter the atmosphere; during the day kids dash around getting their livestock ready to show; & at night the park comes alive with lights glowing in the sky

CHEERS & THANK YOU!



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